

Wholly Hitachi

Now including all HTA CACs...

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CHARITIES HELPING CHARITIES

By: Summer Henderson

Through my years of Community Action Committee service, I have always been amazed by the benevolence of charities for other charities. I know that is what it is all about, but to see the teamwork and compassion is always a good lesson. In this issue, we would like to highlight a couple of charities helping other charities and we hope you are as heartened by these stories as we are.

OPERATION KINDNESS AND ALCOVE VOGEL

Operation Kindness is North Texas' largest no-kill animal shelter. They care for an average of 200-250 animals per day. For nearly 25 years, Vogel Alcove has provided free quality child development services for Dallas' youngest victims of poverty: homeless children 6 weeks to 5 years old. Vogel Alcove is the only free comprehensive early childhood education program in the city of Dallas whose primary focus is to provide free childcare and case management for children and their families residing at 18 local emergency shelters, domestic violence



shelters and housing programs. When you put these charities together, you get magic. A couple of times a year, the children at Alcove Vogel come to Operation Kindness to practice the lessons they have learned in taking proper care of an animal. They bring toys they have made for the dogs and cats. The smiles and laughter are seen and heard long after each visit and the lesson in love is remembered by all involved.

NORTH TEXAS FOOD BANK AND LOCAL CHARITIES

North Texas Food Bank offers a fantastic volunteer opportunity for local charities. You can volunteer at the North Texas Food Bank anytime and receive credit for your favorite local charities. Each hour you work will provide \$1.80 per hour up to \$90 credit a month. Charities can then use their credit money in the NTFB Pick-and-Weigh area. Two of our favorite charities, Irving Cares and Brighter Tomorrows are available for this NTFB credit.



SUPPLIES FOR SUCCESS

By: Summer Henderson

The Dallas CAC will be participating for the second year in the Irving ISD Annual Supplies for Success Drive. Several local businesses in cooperation with the City of Irving Mayor and Fire Department comes together in this community-wide school supply drive and has generated an average of \$10,000 worth of donated school supplies annually for economically disadvantaged students at Irving ISD. This has assisted about 300 students every school year. Currently, over 80% of our 34,000 students fall into this category so the need is great.

This year, the Dallas CAC will purchase 75 backpacks and has asked that you help provide any quantity of the following items in the box in the Main Breakroom by August 13th:

- ◆ Construction & manila paper 12x18
- ◆ 1-, 2-, 3-inch binders
- ◆ Dry erase markers
- ◆ Washable markers (thick and thin)
- ◆ Colored pencils
- ◆ Yellow highlighters
- ◆ Spiral notebooks
- ◆ Hand sanitizer
- ◆ Backpacks (no wheels; clear /fabric)
- ◆ Crayons (16 and 24 count)
- ◆ Zippered pencil pouches
- ◆ Clear tape
- ◆ #2 pencils, husky pencils & erasers
- ◆ Black & red pens
- ◆ Notebook paper (wide & college)
- ◆ Pocket folders with brads
- ◆ Index 8 tab dividers w/ pockets
- ◆ Flash cards
- ◆ (3x5) Index cards
- ◆ Copier / graph paper (white/color)
- ◆ Small scissors & hole punches
- ◆ Paper plates & sacks (lunch size)
- ◆ Flash drives
- ◆ AA & AAA batteries
- ◆ Sandwich, quart, & gallon baggies
- ◆ Glue bottles & sticks
- ◆ Protractors / compasses
- ◆ Dictionary / Thesaurus (pocket)

GRAPEVINE LAKE CLEAN-UP

By: Bob Carson

On a beautiful Saturday morning, in late April, the Dallas Office CAC supported the City of Grapevine by providing over 50 hours of labor towards the beautification of Lake Grapevine and its surrounding picnic areas. Twenty-three volunteers from several HHTA divisions participated in this worthwhile event including current employees, past employees, family members and Senior Executives.

The City of Grapevine representatives were great to work with and provided all of the tools, supplies and guidance needed to create a fun and relaxed working environment. The tasks included the staining of wood fencing, dock railing cleaning and trash collection on the shoreline, volleyball courts and around the Trawick Pavilion. Fun was had by all and we could see the immediate results of our efforts.

After the beautification chores were completed, it was time for grilling some burgers and dogs and sharing some time together for lunch. All in all it was a good time for all on a nice day in scenic surroundings and Hitachi contributed to our local community in an area that we have used on several occasions for company gatherings.

Thanks to everyone who participated!

DALLAS CAC 2012 CALENDAR OF EVENTS

August

08/03—Cookies with Charities
Backpack and School Supplies Collection

September

09/07—Cookies with Charities
TBD—SpiritHorse Workday

October

10/05—Cookies with Charities
TBD—Habitat for Humanity Workday
Coat and Blanket Drive

November

11/02—Cookies with Charities
Adopt a Family Collection Drive

December

12/07—Cookies with Charities
Adopt a Family Delivery

CHARITY SPOTLIGHT

By: CJ Penley

Each newsletter we will introduce you to a charity you might not normally hear about. Each will be well established and either be Texas, local or national.

As our focus for this edition is charities helping charities, the charity we are highlighting this month, Brighter Tomorrows (www.brightertomorrows.net) is assisted by North Texas Food Bank, our partner in this year's Dallas Food Drive, see front page article.

Brighter Tomorrows was founded in 1989 as a cooperative effort between the Grand Prairie City Council, Grand Prairie Police Department, Grand Prairie Human Services Coalition, and a group of concerned citizens. The mission of Brighter Tomorrows is to empower victims of domestic violence and sexual violence by providing safe shelter, support services, and to reduce violence in our communities. They are committed agents of change who work for survivors and the eradication of domestic violence and sexual assault through education and collaboration.

Today, Brighter Tomorrows is one of the largest domestic violence agencies in Dallas County and includes:

Two emergency shelters that can house up to 61 residents.

A counseling and resource center in Grand Prairie. This center provides support groups, counseling, and community education.

Two thrift stores (DeSoto and Grand Prairie) raise operating money for agency services and provide household goods and other necessities for agency clients when they enter the safe emergency shelter.

A Transitional Housing Program with 68 beds. Clients may stay in Transitional Housing facilities for up to two years. While in the facility, clients receive life skills training, counseling (as required), and may be eligible for additional training resources. Upon employment, the client must establish a savings account that will help them achieve independence when they leave Transitional Housing.

Sexual Assault Services - In 1995, Brighter Tomorrows began responding to sexual assault survivors needs. This program offers a full range of services to survivors of sexual assault.

Non-resident Services include: 24-hour crisis hotline, individual counseling, sup-

port groups, parenting classes, life skills classes, community education, referrals (in such areas as: housing, employment, child-care, training, governmental resources, etc.).

During fiscal year 2010-2011, Brighter Tomorrows provided the following assistance:

- * Provided emergency shelter for 978 women and children
- * Served 39,542 meals to shelter residents – vast majority of their food comes from the North Texas Food Bank
- * Responded to 5,326 hotline calls and provided crisis intervention
- * Assisted 400 survivors in non-resident outreach counseling



HTA DALLAS COMMUNITY ACTION COMMITTEE

TEAM MEMBERS

Trina Beaudoin
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Mark Delgado
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We're on the Web!
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2012 ANNUAL HCAP FOOD DRIVE

By: Summer Henderson



2012 has been Dallas Office's biggest and best Food Drive to date! We raised \$7,146.47 and 226 lbs. of food benefiting the North Texas Food Bank. The North Texas Food Bank was established in 1982 to address the critical issue of hunger in the North Texas area by securing donations of surplus unmarketable, but wholesome foods and grocery products for distribution through a network of charitable organizations dedicated to feeding the hungry in 13 North Texas Counties, including Dallas, Denton, Collin, Fannin, Rock-

wall, Hunt, Grayson, Kaufman, Ellis, Navarro, Lamar, Delta and Hopkins. The theme for this year's Food Drive was the 2012 Summer Olympics in London, England. The office was broken into three teams: Team Archery, Team Boxing and Team Taekwondo. Each team was given a week to host special fundraisers aimed at collecting extra dollars for NTFB through fun activities. Such fundraisers included pictures with the Queen of England, made to order breakfasts, an archery contest, and an eating contest including a 5 lb. cheeseburger! On August 2nd, the Annual End-of-Food-Drive Celebration will be held. Representatives from the North Texas Food Bank will be on hand to receive donations and we will close with our version of Let's Make a Deal. Lunch will be provided to thank all employees for their hard work during the month.



BRINGING S.T.E.M. PROGRAMS TO THE DALLAS OFFICE

By: Mark O'Hare

Hitachi Ltd. is a member of a coalition of private companies called 'Change the Equation' whose mission is to foster literacy in science, technology, engineering and math (STEM), to spark innovation and prepare kids for the challenges after high school. STEM learning is an economic imperative. Experts say that technological innovation accounted for almost half of U.S. economic growth over the past 50 years, and almost all of the 30 fastest-growing occupations in the next decade will require at least some background in STEM. As part of HTA's efforts to promote STEM in the local community, HTA hosted Sam Houston Middle School on May 18th to kick off our pilot STEM program for local schools. Fifteen kids from Sam Houston's AVID program (Advancement Via Individual Determination) attended the morning event, to get a taste of what life is like at the cutting edge of technology. Our objective was best summarized by Jessica Alaniz (AVID counselor) "For our students to have an opportunity to gain insight into careers that relate to STEM, understand what it takes to be successful as an individual in the workplace, and be engaged in activities that involve hands on learning".

We introduced Sales, Demonstration Lab, SEM, Supply Chain, and Field Service Engineering by explaining the business purpose, providing hands on experience, and sharing what it takes in terms of education and experience to be successful. The students had a great day out and lots of pizza and cookies at the end to keep them smiling! If you would like to get more involved in this ongoing project, please let the Dallas CAC know!



CGO FOOD DRIVE

By: Cheryl Ericksen

Our profits from the sales of the cookbooks will be split between the Northern Illinois Food Bank and The Greater Chicago Food Depository. These two food banks have the most buying power and are able to purchase food at the cheapest cost possible. Below is a brief look of the impact they have on the communities where we work and live.

The Northern IL Food Bank reaches across 13 counties in northern Illinois. Food manufacturers, local groceries, corporations, foundations, and individuals come together to donate food and funds, and evaluate and repack food for distribution to their more than 600 network partners – the food pantries, soup kitchens, shelters and youth and senior feeding programs that serve more than 60,000 different people each week. In Fiscal Year 2010, Northern Illinois Food Bank distributed 34.8 million pounds of food, the equivalent of 29 million meals to hungry neighbors. Their mission is to lead the northern Illinois community in solving hunger by providing nutritious meals to those in need through innovative programs and partnerships.

The Greater Chicago Food Depository, Chicago's food bank, is a non-profit food distribution and training center providing food for hungry people while striving to end hunger in our community. The Food Depository distributes donated and purchased food through a network of 650 pantries, soup kitchens and shelters to 678,000 adults and children in Cook County every year. Last year, the Food Depository distributed 69 million pounds of nonperishable food and fresh produce, dairy products and meat, the equivalent of 145,000 meals every day. The Food Depository's programs and services for children, older adults and the unemployed and underemployed address the root causes of hunger.

As you can see, the need is so great. Thank you to everyone who has contributed to the 2012 Hitachi Food Drive. We can make a difference when we all work together.

807,690
FOOD INSECURE PEOPLE
IN COOK COUNTY (+)



WHY I VOLUNTEER

By: Cheryl Ericksen

I am an addict.

No, my addiction is not to alcohol, drugs or smoking, but I am addicted to "Giving". I have found throughout the years that it is so rewarding to share what we have with others. There are so many people struggling ... and it is not just monetarily. There are more needs than that to consider.

We need to know that people care; As the credit card commercial says "Priceless".

We need to know that we are not alone in our difficulties, but that others will stand by your side.

We need to know that others have been in similar situations and there is a light at the end of the tunnel.

We need to know it is OK to ask for help, because all of us need help at one time or another.

The act of giving is not purely sacrificial, for in it we find many good things;

We find joy in helping others.

We find a greater sense of purpose that we can do a little something to make a difference in the world.

We find that we are reminded of how much there is to be thankful for.

We find that giving helps remove the focus off of me, and that feels so good.

So as we journey through life my hope is that you will experience the joy of giving that lasts a lifetime.

HTA SCHAUMBURG COMMUNITY ACTION COMMITTEE

TEAM MEMBERS

Cheryl Ericksen
Allison Hughes
Alisa Stolzman
La'Teesa Thompson
Bob Vogel

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***Most recipes
are not
copyrighted.
It's okay if you
don't have an
absolute
original
recipe! Send
us your
favorite
recipes!***

MY STORY

My name is Apple Young, a former CAC member of Chicago Office. Before joining CAC, I have been volunteering at the Living Well Cancer Resource Center in Geneva, Illinois. I teach yoga and Thai culinary cooking classes to cancer patients, caregivers, and their families.

In 2000, I lost my sister just 6 months after she was diagnosed with breast cancer. Another sister has been in remission from cervical and breast cancer for the past 15 years, and unfortunately her own daughter, my niece, was diagnosed with stage 3 breast cancer in 2010. My most vivid memories of my sisters during those days were of their vomiting and debilitated state after receiving chemotherapy.

Being vulnerable to the disease by my family history, I have learned to be more aware in self-healing and mindfulness as well as one's well-being. In 2008, I took a 200 hour program of yoga teacher training with the intention only to deepen my own practice. But after I became certified, I wanted to share my practice with people who are under treatments. So, I joined the Living Well volunteers. I feel very blessed that I have had the opportunity to volunteer not only at Living Well, but also our CAC because I only do a little compared to what I get back in thanks, in seeing the progress and in seeing the survivors.

COOKBOOK UPDATE

By: Cheryl Ericksen

Thank you to all who submitted recipes for our "Calling All Cooks" HTA Cookbook. We received 275 recipes and have begun pre-selling the books. A good thing to consider now before you place your order is to make a list of those who you buy Birthday or Holiday gifts for. Many of your family, friends, teachers, mailperson or neighbors would be thrilled to receive a gift like this. As we have gone through the recipes we have gotten more and more excited. The recipes sound so good. It's always fun to try something new when cooking. We should have delivery around July 15th. The books are selling for \$11.00 each. If you have a CAC in your office you can give your committee members the money for the Cookbooks. In the case that you do not have a CAC located in your office, please mail your order form with a check to the CGO office at the address below:

10N Martingale Rd. Suite 500,
Schaumburg, IL 60173
Attn: Alisa Stolzman

Most importantly all profits from the sales of the CookBooks will go toward **the Hitachi 2012 Food Drive** and will benefit those who are in need of food. Thanks for all your support and participation.



MATCHING GRANTS FOR PLEASANTON

The Pleasanton CAC provided three matching grants this past term. The first of those grants went to Kidpower. Kidpower Teenpower Fullpower is a global non-profit leader in bullying prevention, child abuse prevention, violence prevention, stranger awareness, and personal safety education for children, teens, and adults, including those with special needs. Instead of using fear to teach about danger, Kidpower makes it fun to learn to be safe! The Pleasanton CAC provided a \$2,000 grant with a matching donation from Hitachi Foundation (\$4k total) to fund the program "Bullying Prevention and Positive Peer Interaction Skill Building Program". This program provides tools to keep kids emotionally and physically safe and build their peer interaction and boundary-setting skills in a way that is positive, not fear-based, and fun.



The second grant was provided to CASA. CASA is a network of programs that are recruiting, training and supporting volunteers to represent the best interests of abused and neglected children in the courtroom and other settings. CASA volunteers are appointed by judges to watch over and advocate for abused and neglected children, to make sure they don't get lost in the overburdened legal and social service system or languish in inappropriate group or foster homes. Volunteers stay with each case until it is closed and the child is placed in a safe, permanent home. For many abused children, their CASA volunteer will be the one constant adult presence in their lives.



Pleasanton provided a grant of \$3,000 grant with a matching donation from the foundation (\$6k total) to extend advocacy services to 40 new children from their waiting list.

Lastly, a grant was provided for Town Cats. The mission at Town Cats is to maintain a no-kill adoption center/shelter and foster home network for friendly homeless cats and kittens awaiting adoption. Town Cats seeks to bring attention to and alleviate the suffering of homeless and feral cats in Santa Clara County. Town Cats wants to educate the public about the pet overpopulation problem and provide the public with the tools to become part of the solution to assist homeless and feral cats through trap, neuter and return programs. The Pleasanton Office provided Town Cats with a \$1,000 grant with a matching donation from the foundation (\$2k total) to cover expenses for the rescue of the feral kittens from their colonies so that they can be adopted into loving homes and to help with the cost of spay/neuter/vaccinations for the adult feral cats and to provide education on the fostering process.



HTA PLEASANTON COMMUNITY ACTION COMMITTEE

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"Instead of using fear to teach about danger, Kidpower makes it fun to learn to be safe!"

"This foundation will be proactive and always take an innovative approach to addressing America's challenges."

The Honorable Elliot Richardson, Founding Chairman of The Hitachi Foundation

HISTORY OF THE HITACHI FOUNDATION

Taken from www.hitachifoundation.org

In 1985, with the leadership of Mr. Katsushige Mita, then president of Hitachi, Ltd., this Japan-based global corporation established The Hitachi Foundation in the United States. By creating this Foundation, Hitachi, Ltd. hoped to contribute to strengthening communities in the U.S. and to better fulfill its responsibilities as a corporate citizen.

Hitachi, Ltd. determined that the management of the Foundation should be in the hands of Americans who had first-hand knowledge of local issues and challenges. The Foundation was structured as a non-profit philanthropic organization with an independent Board of Directors and staff. The Honorable Elliott L. Richardson, recipient of the Presidential Medal of Freedom, the nation's highest civilian honor for his unparalleled commitment to public service, became the founding Chairman of The Hitachi Foundation. Dr. Delwin A. Roy was appointed founding president & CEO.

The Foundation operates three programs, each of which contributes to our mission to forge an authentic integration of business actions and societal wellbeing in North America. The Business and Work Program (formerly the Business and Community Grants program and, originally, General Grants), initiated in 1986, has provided almost \$39 million in support to over 600 programs to strengthen the quality of life of low-wealth Americans. The Hitachi Community Action Partnership (HCAP) program (formerly the Matching Funds Program or MFP), launched in 1987, is a partnership between The Hitachi Foundation and the Hitachi Group Companies of North America. This program is a central feature of Hitachi's corporate citizenship activities throughout North America.

The Foundation initiated the Yoshiyama Award for Exemplary Service to the Community in 1987 and made the first group of awards in 1988. For more than 20 years, this program honored the extraordinary leadership of U.S. high school students in their communities. Beginning in 2010, this program will invest in young people who direct their creativity, commitment, and idealism into business enterprises that help people who are economically stuck in place or losing ground. It was made possible by a generous donation from Mr. Hirokichi Yoshiyama, former president and chairman of Hitachi, Ltd., upon his retirement.

In 1998, Joseph E. Kasputys, a noted leader in business and government and founding member of the Foundation's Board, became The Foundation's second Chairman of the Board. Barbara Dyer was appointed as the Foundation's second president and CEO. The Foundation's Board adopted a 5-year strategic plan in 1998 focusing its efforts on business - community partnerships to improve the quality of life for underserved people. In 2004, the Board crafted a new 5-year strategic plan, focusing the work of the Foundation on enhancing the well-being of economically and socially isolated people throughout the United States.

In 2006, Dr. Bruce MacLaury, President Emeritus of the Brookings Institution in Washington, DC, became Chairman of the Board. Dr. MacLaury served as the president of Brookings, a nationally known public policy research organization based in Washington, DC, from 1977 to 1995. Among other positions, he served as vice president of the Federal Reserve Bank of New York, president of the Federal Reserve Bank of Minneapolis, and a member of the Federal Reserve Bank Open Market Committee, the Federal Reserve's senior policy-making board.

The Foundation unveiled a new five-year strategic plan in 2009, sharpening the focus of our work on discovering and spreading business practices and policies that measurably improve people's lives, especially Americans living near or under the poverty line, and enhance business value.

The Hitachi Foundation's unique approach, and its commitment to learning and communication, has been widely recognized.