

**HITACHI** 

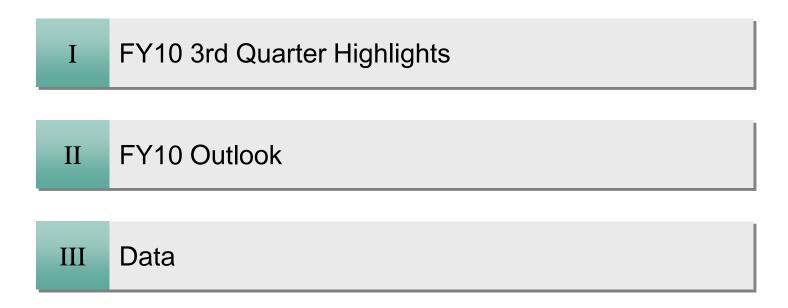
#### **FY10 3rd Quarter Financial Results**

January 25, 2011

#### Contents



#### **FY10 3rd Quarter Financial Results**



## Outline of 3rd Quarter (Highlights)



(100 million yen)

					(100 1111111111)		
	Q1-Q3 Results	Q3 Results	Q1-Q3 Y	οΥ	Q3 YoY		
	Q 1-Q3 Nesults	Q3 Mesuits	Increase/Decrease	Ratio	Increase/Decrease	Ratio	
Sales	4,879	1,527	+611	+14%	+76	+5%	
Operating Income	194	57	+267	_	+53	— (13×)	
Ordinary Income	201	58	+263	_	+50	+601%	
Net Income	133	35	+189	_	+38	_	
Net Income * per Share	9	6.75 yen	+137.	49 yen		_	
Net Assets * per Share	1,73	1.31 yen	87.	77 yen	_		

<sup>\*</sup>Denotes Q1-Q3 results

#### FY10 Outlook (Highlights)



(100 million yen)

	FY10 Outlook	YoY		Vs Previous Forecast		
	F f 10 Outlook	Increase/Decrease	Ratio	Increase/Decrease	Ratio	
Sales	6,700	+531	+9%	-100	-1%	
Operating Income	260	+276	_	+5	+2%	
Ordinary Income	266	+271	_	+6	+2%	
Net Income	172	+200	_	+2	+1%	
Net Income per Share	125.05 yen	+145.60 yen		+1.45 yen		
Cash Dividend per Share	20.00 yen	+5.00 yen		±00.00 yen		
FCF	+130	-11		+5		

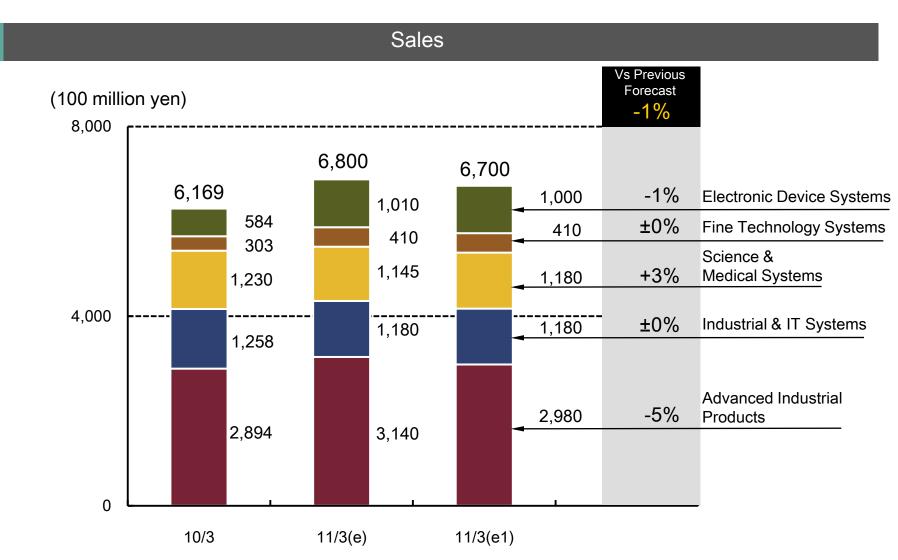
Note: 4Q FX rate estimate: 1 USD= 82 yen

1 EUR= 110 yen

\*Previous forecast, published October 2010

#### FY10 Outlook (Sales by Segment)



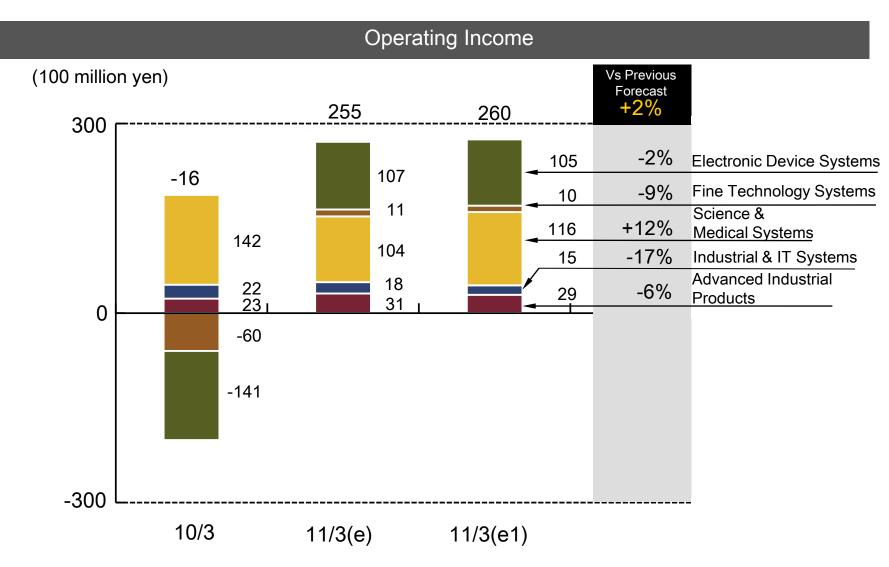


Note: YY/M denotes the year and month of the accounting period end. (e) denotes the forecast for the previous period (October 2010). (e1) denotes the forecast for the current period (January 2011).

Note: Subtractions in Intersegment transactions are included in the totals.

## FY10 Outlook (Operating Income by Segment)



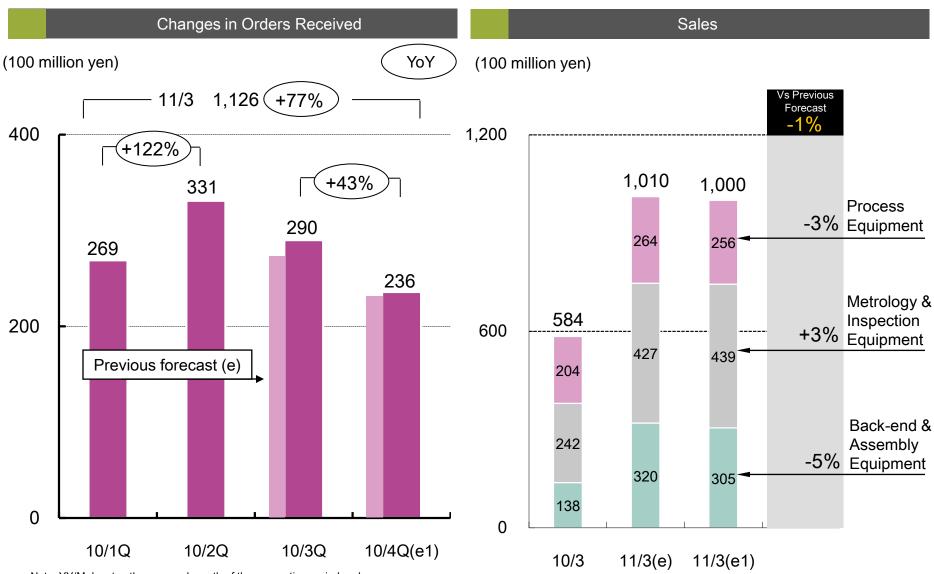


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Note: Subtractions in Intersegment transactions are included in the totals.

#### FY10 Outlook (Electronic Device Systems)

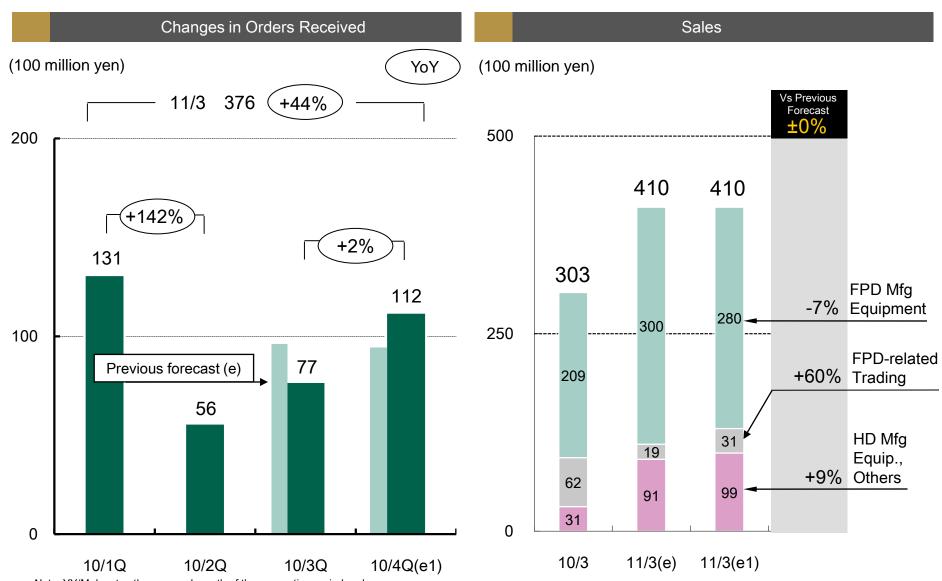




Note: YY/M denotes the year and month of the accounting period end. (e) denotes the forecast for the previous period (October 2010). (e1) denotes the forecast for the current period (January 2011).

#### FY10 Outlook (Fine Technology Systems)

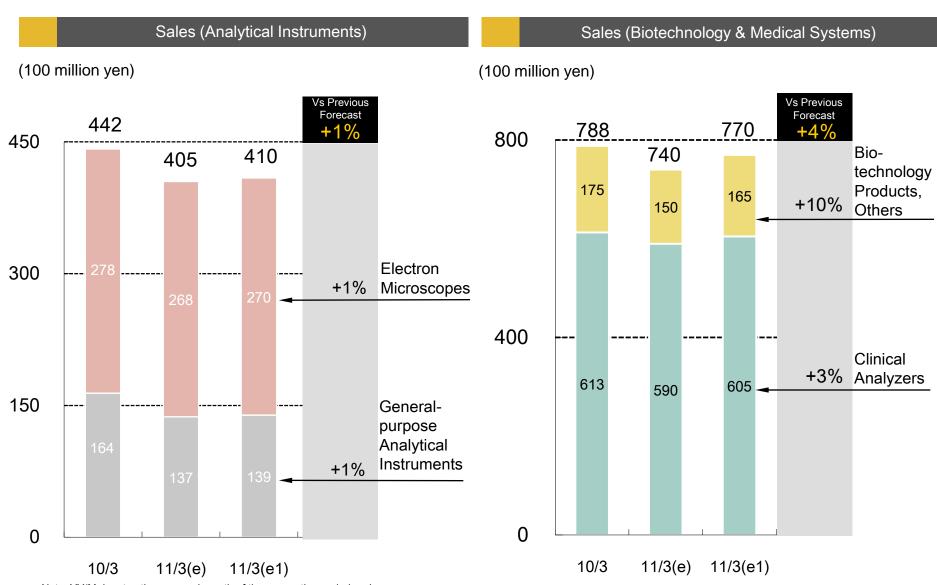




Note: YY/M denotes the year and month of the accounting period end. (e) denotes the forecast for the previous period (October 2010). (e1) denotes the forecast for the current period (January 2011).

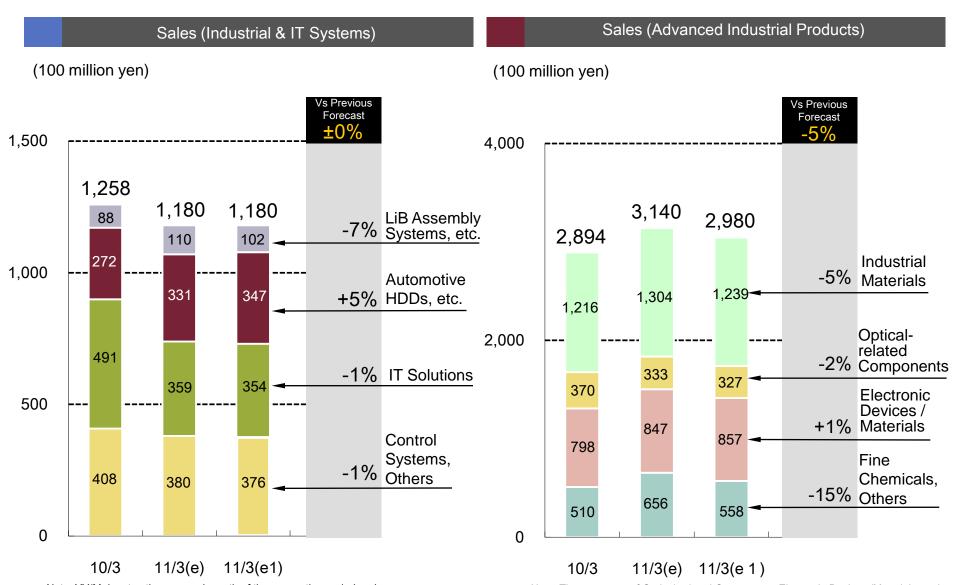
## FY10 Outlook (Science & Medical Systems)





#### FY10 Outlook (Trading Division)





Note: YY/M denotes the year and month of the accounting period end. (e) denotes the forecast for the previous period (October 2010). (e1) denotes the forecast for the current period (January 2011).

Note: The segments of Optical-related Components, Electronic Devices /Materials, and Fine Chemcials, Others within Advanced Industrial Products are corrected in forecast (e).

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# Changes in Quarterly Results



(100 million yen)

		FY09 1Q	FY09 2Q	FY09 3Q	FY09 4Q	FY10 1Q	FY10 2Q	FY10 3Q	
	Electronic Device Systems	Sales	105	129	141	209	169	311	193
		Operating Income	-48	-59	-24	-11	7	48	20
	Fine Technology Systems	Sales	59	48	53	143	67	108	125
ne		Operating Income	-14	-19	-10	-17	-1	7	8
Income	Science & Medical Systems	Sales	242	301	266	422	275	306	262
		Operating Income	21	28	32	61	30	31	24
Operating	Industrial 9 IT Systems	Sales	275	309	284	391	296	295	262
per	Industrial & IT Systems	Operating Income	-3	8	0	16	-3	7	-1
0/	Advanced Industrial Products	Sales	661	730	732	771	802	777	712
Sales / (		Operating Income	7	2	7	8	11	5	8
Sa	Others & income taxes adjustment	Sales	-16	-25	-24	-35	-24	-29	-26
		Operating Income	-1	1	-1	-1	-1	-4	-3
	Total Sales Operating Income		1,325	1,492	1,451	1,901	1,585	1,768	1,527
			-38	-38	4	56	43	95	57
Ordinary Income		-32	-37	8	57	50	93	58	
Net Income		-20	-33	-3	28	35	63	35	

# Sales Change in Main Business



(100 million yen)

	(100 million						oo million yen,
	FY09 1Q	FY09 2Q	FY09 3Q	FY09 4Q	FY10 1Q	FY10 2Q	FY10 3Q
Electronic Device Systems	105	129	141	209	169	311	193
Process Equipment	65	33	57	49	32	77	60
Metrology & Inspection Equipment	23	55	49	115	79	125	82
Back-end & Assembly Equipment	17	40	35	45	58	109	51
Fine Technology Systems	59	48	53	143	67	108	125
FPD Manufacturing Equipment	52	42	48	131	56	78	103
HD Manufacturing Equipment, Others	6	6	5	12	11	30	22
Science & Medical Systems	242	301	266	422	275	306	262
General-purpose Analytical Instruments	29	39	40	66	27	44	31
Electron Microscopes	31	67	46	124	36	79	47
Clinical Analyzers	144	152	137	180	162	139	146
Biotechnology Products, Others	38	42	43	53	49	44	38
Industrial & IT Systems	275	309	284	391	296	295	262
LiB Assembly Systems, etc.	15	19	16	38	35	21	12
Automotive HDDs, etc.	60	68	68	75	75	82	96
IT Solutions	114	123	106	148	103	99	66
Control Systems, Others	85	99	94	130	83	93	88
Advanced Industrial Products	661	730	732	771	802	777	712
Industrial Materials	278	287	326	325	336	339	310
Optical-related Components	70	93	105	102	99	81	71
Electronic Devices / Materials	209	205	203	181	238	219	192
Fine Chemicals, Others	104	145	98	162	129	138	138

#### Notes on the data

- 1. All financial statement summaries and results predictions included in this presentation are on a consolidated basis unless otherwise stated. Numerical data is rounded off to the nearest 100 million yen.
- 2. In its disclosures, Hitachi High-Technologies may make statements that constitute forward-looking statements that reflect management's views with respect to certain future events and financial performance at the time of disclosure. Such statements are based on information available at the time of disclosure and may differ from actual results due to various external factors, both direct and indirect. In the event of a major discrepancy with the items disclosed, the Company will disclose on a case-by-case basis based on the law and/or the timely disclosure rules and regulations of the stock exchanges on which the Company is listed.

The information included in this material is for reference when investing, and not a canvass to invest. Brand selection and the final decision is at your own judgment.

#### **END**

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#### For further information

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