

March 31, 2009

Establishment of Global Trading Group to Strengthen Trading Functions and Create New Businesses

Organizational structure to be revised from April 1, Focus on ecology & energy field

Hitachi High-Technologies Corporation (President: Hidehito Obayashi) (TOKYO:8036) will revise its organizational structure on April 1, 2009, establishing the Global Trading Group to strengthen the Company's trading functions.

This Global Trading Group will comprise five divisions, two of which - Strategic Planning and Ecology & Energy Business - will be newly established, while three - IT Solutions, Industrial Materials and Electronic Materials - are existing divisions. This structure will optimize all trading operations, strengthen trading functions, and facilitate the implementation of strategic initiatives in growth fields and the creation of new businesses.

The Ecology & Energy Business Division will focus on the new energy field and businesses related to environmentally friendly vehicles, and will take an active role in promoting businesses related to alternative forms of energy such as lithium-ion batteries, solar cells and fuel cells, as well as the in-vehicle device business.

The following provides an overview of other revisions to be made to the organizational structure on April 1, 2009. (The revised organizational structure is shown on the attached sheet.)

<Semiconductor Equipment Business Group>

The Company will integrate chip moulder operations with the assembly operations of the Semiconductor Equipment Business Group, establishing the SMT & Assembly Systems Division.

(The Company will fuse the technologies and expertise for semiconductor front-end and back-end processes, and ensure market information is shared, thereby strengthening capabilities in new-generation high-density assembly.)

<Life Science Business Group>

The Life Science Business Group will change its name to the Analytical Sciences Business Group.

Businesses related to analytical systems that handle electron microscopes and other devices will be transferred to the Analytical Systems Sales Division of the Analytical Sciences Business Group.

(Synergies between electron-beam and optical technologies should increase the development and sales of next-generation analytical systems.)

Hitachi High-Technologies' revision of its organizational structure on April 1, 2009 will respond to the rapidly changing business environment by shifting business resources to growth markets and converting to a business model that provides added value. Furthermore, the Company will accelerate its product development by selectively focusing its R&D investments, and at the same time strengthen its business structure by sharing information between divisions and rigorously reducing costs.

■For further information contact:
Hitachi High-Technologies Corporation
Public & Investor Relations Group
Tel: +81-3-3504-5637

会社機構概要 Corporate Structure

