

February 4, 2010

Announcement of Representative Executive Officer's appointment

Hitachi High-Technologies Corporation (TOKYO:8036) today announced the appointment of a new Representative Executive Officer, effective April 1, 2010.

1. New Representative Executive Officer

[Effective April 1, 2010]

Representative Executive Officer, Masao Hisada
Executive Vice President and Executive Officer (current position: Vice President and Executive Officer, Hitachi Ltd.)

2. Personal History

1. Name: Masao Hisada
2. Date of Birth: December 16, 1948
3. Education:
March, 1972 Graduated from the University of Tokyo (Department of Economics)
4. Business Experience:
October, 2009 Vice President and Executive Officer,
Deputy General Manager of Corporate Marketing Group,
General Manager of International Marketing Division and International Strategy Division
April, 2007 Vice President and Executive Officer,
General Manager of Corporate Procurement Division, Deputy General Manager of Corporate Marketing Group, General Manager of Group-wide Strategic Sales Office and Global Business Division
April, 2006 General Manager of Corporate Procurement Division
February, 2006 General Manager of Group Procurement Division, Hitachi, Ltd.
February, 2004 President and CEO of Hitachi America, Ltd.
April, 2003 General Manager of Global Business Division,
Deputy General Manager of Corporate Export Regulation Division, Hitachi, Ltd.
February, 2001 General Manager of Hitachi (China), Ltd.
April, 1999 General Manager of International Sales Division, Electric Utility Sales Operations Group, Power & Industrial Systems Group
February, 1995 Senior Manager of International Sales Division, Power Systems Division
April, 1972 Joined Hitachi, Ltd.

For further information:

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