

February 22, 2011

## Announcement of President and Representative Executive Officer's appointment

Hitachi High-Technologies Corporation (TOKYO:8036) today announced the appointment of new President and Representative Executive Officer, effective April 1, 2011.

### 1. New President and Chief Executive Officer [Effective April 1, 2011]

Representative Executive Officer, Masao Hisada  
President, Chief Executive Officer and Director (current position: Representative Executive Officer, Executive Vice President, Executive Officer and Director)

Director Hidehito Obayashi  
(current position: Representative Executive Officer, President, Chief Executive Officer and Director)

### 2. New Representative Executive Officer [Effective April 1, 2011]

Representative Executive Officer, Masaho Masuyama  
Senior Vice President and Executive Officer (current position: Senior Vice President and Executive Officer)

### 3. Personal History

< New President and Chief Executive Officer >

1. Name: Masao Hisada
2. Date of Birth: December 16, 1948
3. Education: March, 1972 Graduated from the University of Tokyo (Department of Economics)
4. Business Experience:
  - June, 2010 Director
  - April, 2010 Representative Executive Officer, Executive Vice President and Executive Officer of Hitachi High-Technologies Corporation, General Manager of CSR Promotion Division and CRO
  - October, 2009 Vice President and Executive Officer, Deputy General Manager of Corporate Marketing Group, General Manager of International Marketing Division and International Strategy Division
  - April, 2007 Vice President and Executive Officer, General Manager of Corporate Procurement Division, Deputy General Manager of Corporate Marketing Group, General Manager of Group-wide Strategic Sales Office and Global Business Division
  - April, 2006 General Manager of Corporate Procurement Division
  - February, 2006 General Manager of Group Procurement Division, Hitachi, Ltd.
  - February, 2004 President and CEO of Hitachi America, Ltd.

April, 2003	General Manager of Global Business Division, Deputy General Manager of Corporate Export Regulation Division, Hitachi, Ltd.
February, 2001	General Manager of Hitachi (China), Ltd.
April, 1999	General Manager of International Sales Division, Electric Utility Sales Operations Group, Power & Industrial Systems Group
February, 1995	Senior Manager of International Sales Division, Power Systems Division
April, 1972	Joined Hitachi, Ltd.

< New Representative Executive Officer >

1. Name:	Masaho Masuyama
2. Date of Birth:	January 7, 1951
3. Education:	
March, 1974	Graduated from the Keio University (Department of Technology)
4. Business Experience:	
April, 2010	Senior Vice President and Executive Officer
April, 2008	President of Hitachi High-Technologies (Singapore) Pte. Ltd.
April, 2007	Vice President and Executive Officer, General Manager, Life Science Business Group
June, 2003	Executive Officer
October, 2001	General Manager, Biosystems Sales & Marketing Division
June, 2001	General Manager, Scientific Instruments Division
December, 1997	General Manager, London Branch Office
August, 1995	General Manager, Scientific Instruments Import Department
April, 1974	Joined Nissei Sangyo Co., Ltd.

**For further information:**

Hitachi High-Technologies Corporation  
Public & Investor Relations Group  
Aiko Matsumoto Tel: +81-3-3504-3258