

News Release

FOR IMMEDIATE RELEASE

2021 New Year's Greetings from the President

- Demonstrating Our Ability to Respond to Social Issues with Speed and Flexibility -

Tokyo, January 5, 2021 – Hitachi High-Tech Corporation announced today that the following speech was delivered by President and Chief Executive Officer Masahiro Miyazaki to all employees during his New Year greeting.

A Happy New Year to You All.

With no end to the COVID-19 pandemic in sight, it is clear that we will have to keep responding to changes in 2021. And new issues are sure to appear, one after another. As that happens, in order for us to continue to be a company that is needed by the world, it is important that we respond flexibly to changes in society, increase our speed more than ever, and contribute towards solving the issues faced by society and our customers. As we enter the new year, I would like to ask you once again to respond to social issues with Speed and Flexibility.

To do so, the use of digital technology is indispensable. The DX Project, which we are developing throughout the company right now, is a reform of our business processes based on digital technology. Let's complete this project, become a fast and flexible organization, and then go on to create new economic and social value.

To solve issues, we must communicate actively with an Open mindset, increase Teamwork across departments while sharing our wisdom with each other, and embrace Challenge with a sense of Speed. In other words, I want you to fully demonstrate the SPIRIT of the Hitachi High-Tech WAY.

Even though the world is changing greatly, we should hold on to our commitment to "safety first" and "compliance," which are the foundations of all business activities. In terms of safety, please continue to strive to prevent the infection and spread of COVID-19. With regard to compliance, no matter the situation, please engage in your day-to-day work while adhering firmly to two commitments: "Never lie" and "Don't do what you don't want others to know."

In 2021, let's aim for further growth and greater contributions to the world by demonstrating our ability to respond to social issues with speed and flexibility and to "simplify our customers' high-tech processes," without fear of failure.

■ For Media inquiries

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